



SARA

Automated alerting for situational awareness to protect people and property



The power to **read, hear, see, do** and **analyze** for better risk management

Knowing what's going on around you and using that information for better risk management is the goal of situational awareness. Originally a military term referring to a pilot's operational status and knowledge of immediate threats, now situational awareness is a risk management strategy and technology framework that gives you the power to **read, hear** and **see** what's happening around your enterprise so you can **do** something about it. There's no time to waste when people, property and business operations could be threatened, and now any organization can improve communication, workflow and service, especially in the event of an emergency. From the mundane blown fuse to a life-and-death scenario, SARA helps prevent operational disruptions and speeds emergency response. Real-time and historical reports then let you **analyze** response times and protocols to identify problem areas and make improvements to prevent loss of life, property, business and convenience/comfort.

Integrated alarm management and automatic mass notification

SARA is an automated alerting engine that integrates disparate alarm and communication systems for centralized monitoring, alerting and reporting. Such unification ensures that critical data is collected, processed, analyzed and delivered to the right people so they can address an unfolding situation in the right way. Inefficient, stand-alone alarms are converted into real-time, detailed notifications delivered to key individuals, select groups/response teams or larger populations via the designated communication end points. These sorts of event-triggered notifications provide redundancy, which is critical to life safety. However, mass notification also can be campaign-triggered, meaning tailored to a specific group to communicate schedule changes or other announcements critical to business operations.

SARA's modes and actions automatically set alerting/mass notification in motion when a triggering event occurs, according to your protocols and escalation paths. Because of our expertise in computer-telephony integration (CTI), we can make your existing networks, devices and other software systems work together, not in silos, to enhance life safety, security, environmental monitoring and mass notification. Such interoperability also means that legacy technology investments don't have to be ripped out and replaced. In fact, their utility usually is expanded through integration with SARA.



Mobile dashboard with various alerts

SARA is a proven technology with significant ROI across the health care spectrum (from acute care to senior living), K-12 and higher education, hospitality, manufacturing and government. Any organization can achieve situational awareness to better manage risk, so let us develop a customized SARA system for you. **Because ignorance isn't bliss ... it's dangerous.**

One platform for real-time, unified awareness

Status Solutions works with each customer and our valued business partners to design a reliable, scalable and sustainable SARA system customized to meet your needs and work within your current technology infrastructure. Our standard is to engineer a SARA solution with freshness and readiness for maximum performance, minimal maintenance and easy administration. The inputs and outputs will differ based on the customer and environment, but the outcome is preventing ignorance-based loss by ensuring that

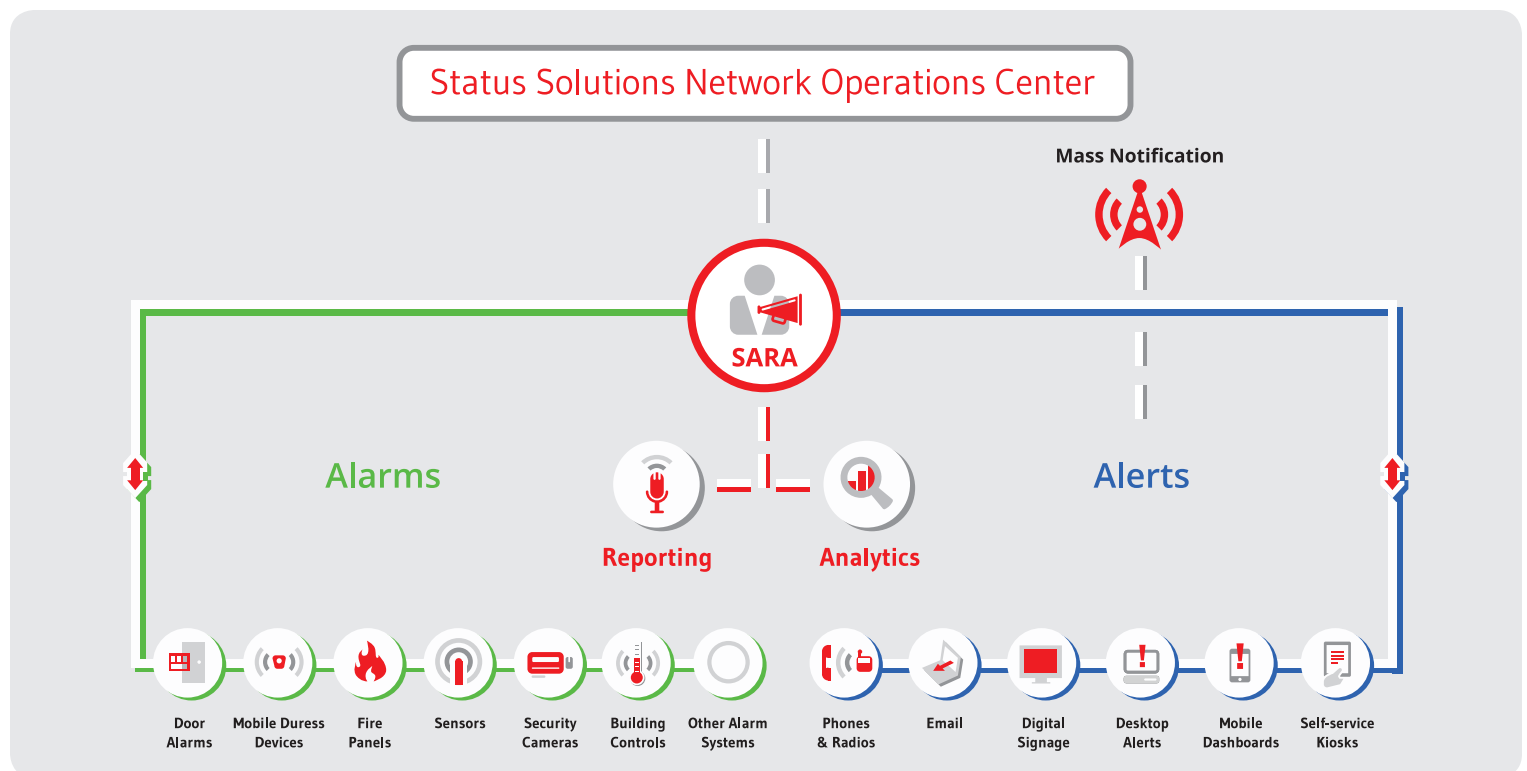
awareness transactions — alerts — are delivered to the people who need to know what's happening, where it's happening, and how to respond. Following the discovery process, we'll determine the best design for your customized situational awareness framework to produce the specific outcomes you require.



Desktop alert with video paging

SARA Capabilities

- Centralized monitoring, alerting and reporting
- Mass notification, including emergency alerts or other critical announcements
- Premise-based mobile duress with approximate location data
- Wide-area mobile duress with GPS tracking
- Desktop alerts, including color-coded text and audio
- Video paging, including live video feed from security cameras
- Mobile dashboards for built-in, seamless SA on the go
- Digital signage via CCTV
- Digital signage and self-service via tablet-based kiosks



Situational awareness framework showing various inputs and outputs